# BUILDING STRONGER COMMUNITIES THROUGH THE POWER OF DATA



RICH PRINSTER AQUATICINFORMATICS



Eliminate Paperwork and Data Entry with Technology

Using data to achieve your mission.



Track, Manage and Produce Permits with Technology



Import Samples and Results with Technology



Track and Manage Violations with Technology



Streamline Reporting with Technology



## **PROGRAM CHALLENGES**

- One person
- Hot spots around town
- Large amounts of grease in both plants
- Industrial users submitting inconsistent reports and lab sheets
- Always feeling like something is being neglected; plant at risk, community at risk





#### Water & Sewer Division of Marlborough

"As a one-man show, it was imperative that I found the right tools to get the data entry tasks under control and streamline my processes wherever possible, so I could spend more time in the field"

- Marlborough





#### **AUTOMATION OF IPP**



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#### **AUTOMATION OF FOG PROGRAM**



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#### MARLBOROUGH'S RESULTS

- Decreased O&M activity
- Decreased levels of grease in plants
- Consistent data from IUs
- Confident that activities are being performed consistently
- Spend more time in the field
- PROMOTED!

"I am proud to say that our pretreatment and FOG programs are now comparable to those of any major city"

- Matt from Marlborough



## Reduce FOG with Technology

Using data to achieve your mission.



Keep FSE List Up To Date with Technology



Strengthen Maintenance Log Management with Technology



Prioritize Inspections with Technology



Increase Inspection Effectiveness with Technology





- 5000 FSE
- 5 Inspectors
- 1 Program Manager

#### www.mswmag.com/ezine/2020/11

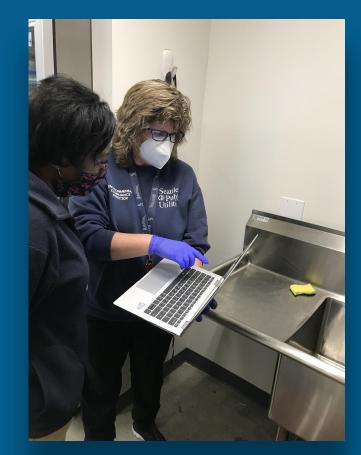




#### **Seattle Public Utilities**

"Cloud native applications enable our inspectors to access all of our facility information from the office, in the field, and in the current COVID-19-work environment – from their homes utilizing a laptop or tablet, even their smartphones."

- Seattle Public Utilities





#### **PROGRAM CHALLENGES**

- Difficult to maintain accurate FSE list
- FOG data not supporting Overflow reduction
- Not able to inspect all FSE as frequently as needed
- Inconsistent inspection data
- Ineffective enforcement effort







### PHASE 1

# Prioritize Inspections with Technology

Using data to achieve your mission.

#### Integration with GIS

Use FOG Factors to determine Inspection Frequency



2

Use Data for Staff Planning and Allocation

"Our success depends on identifying problem areas and prioritizing establishments that require the greatest attention."

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# Phase 2 Increase Inspection **Effectiveness with Technology**

Using data to achieve your mission.



Access FSE history in the field

Data consistency supported by electronic inspection form and pictures

Build relationships in the community

"By creating standardized digital forms, the city can now quickly and easily specify what data must be collected and build a baseline for better analysis."

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Phase 3

Strengthen Maintenance Log Management with Technology

Using data to achieve your mission.



Use Pump Out Frequency to Automatically generate schedule

2

Import Evidence of Pump Out to Complete Event



Know which FSEs haven't performed maintenance without having to be on site



#### **AUTOMATION OF FOG PROGRAM**



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#### SEATTLE PUBLIC UTILITIES' RESULTS

Cut FOG related Overflow events by

more than 50% in 4 years

- Increased inspections by more than 300%
- Streamlined compliance workflow

"The new program has improved work processes like route planning and reduced admin time by bringing everything online. We're able to visit more sites, which is a good thing for Seattle's sewer system."



## CREATING A SAFER COMMUNITY WITH DATA

#### Know who you're regulating

Automate Data Collection

Use data to ensure compliance

Strengthen your role in the community





# ANY QUESTIONS OR COMMENTS?

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